



**Executive MBA Program  
Academic year 2023-2024**

**BLENDED PROGRAM  
Cohort 30Y  
(2<sup>nd</sup> Year of studies)**

<b>DATES</b>	<b>UNITS</b>
<p>21-23/09/2023 <i>Group A</i> Or 28/09-30/09/2023 <i>Group B</i></p>	<p><b>Open Collaboration Tools for European Business &amp; Sustainable Society</b> <i>(will run at the University of Strasbourg, France)-F2F</i></p>
<p>17-19/11/2023</p>	<p><b>Leading and Managing People-Synchronous online</b></p>
<p>19-21-01/2024</p>	<p><b>Information &amp; Big Data Management-Synchronous online</b></p>
<p>23-25/02/2024</p>	<p><b>Research Methods-Synchronous online</b></p>
<p>05/04/2024 &amp; 10/04/2024</p>	<p><b>SIT EXAMS - will be held at Thessaloniki</b></p>
<p><u>06-11/04/2024</u> <b>Study week</b>  <b><u>Track Units</u></b>  <i>All Track Units will be delivered in Thessaloniki</i></p>	<p><u>06-08/04/2024</u> <b>One of the Following:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Entrepreneurship in a Globalize Environment</b></li> <li>➤ <b>International Financial Management</b></li> <li>➤ <b>New Product and Service Development</b></li> <li>➤ <b>Managing Global Logistics</b></li> <li>➤ <b>Health Systems, Policy and Economics</b></li> <li>➤ <b>Strategic Human Resource Management in Context</b></li> </ul>
	<p><b><u>During the study week at Thessaloniki:</u></b> <b>Management Development Unit-Part III</b></p>
	<p><u>11-13/04/2024</u> <b>One of the Following:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Building International Business Strategy</b></li> <li>➤ <b>Applied Risk Management</b></li> <li>➤ <b>Strategic Brand Management</b></li> <li>➤ <b>Contemporary Issues in Logistics</b></li> <li>➤ <b>Contemporary Issues in Healthcare</b></li> <li>➤ <b>HR Policies &amp; Practices &amp; Performance Management</b></li> </ul>
<p>June 2024 -January 2025</p>	<p><b>Dissertation (topic from chosen track)</b></p>

- *The program may be subject to minor changes due to unforeseen circumstances*