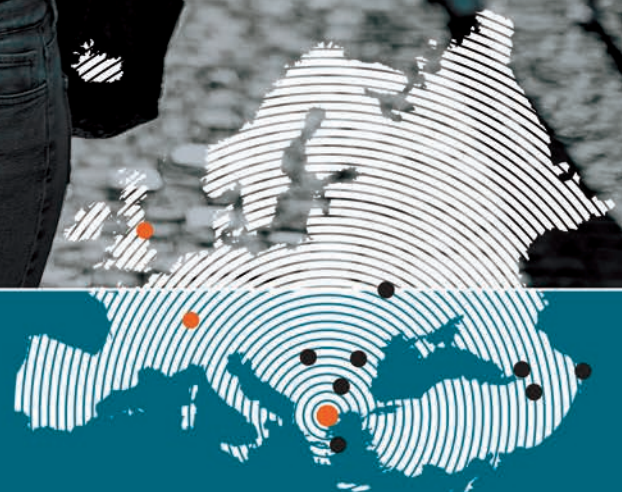




UNIVERSITY  
*of York*

Europe Campus

**CITY College**



# CITY College, University of York Europe Campus

Undergraduate Programmes  
Postgraduate Programmes  
Executive MBA  
Doctoral Programmes

# CITY COLLEGE, UNIVERSITY OF YORK EUROPE CAMPUS

## Who we are

CITY College, University of York Europe Campus is part of the University of York community, one of the leading UK Universities in Europe. This European base is a unique international institution based in Greece but with satellite activities in 8 countries, and it is widely recognised throughout the region for its academic excellence. Throughout its 30 year history, CITY College has continued to connect the UK with the whole region, Europe, and the world.

CITY College, University of York Europe Campus embraces internationalisation and gives its students the very best experiences, curricula and traditions of the acclaimed British higher education. It transfers knowledge, in-depth research and academic excellence across the region through its educational network in order to build capacity and support the academic and professional aspirations of students and their communities.

CITY College Europe Campus consists of four academic departments - the Business Administration & Economics Department, the Psychology Department, the Computer Science Department and the Humanities Department - offering a wide range of undergraduate and postgraduate programmes, and two research centres, the South-East European Research Centre and the Neuroscience Research Centre.

There is a dynamic international environment across CITY College's educational bases comprising students and highly qualified faculty members from more than 60 countries, who speak over 20 languages. This provides students with the opportunity to benefit from different perspectives and gain a greater understanding of the wider world in a truly unique English language learning environment.

CITY College, University of York Europe Campus strives to create an inclusive international community which contributes to the public good; advances the development of people and the societies in the region; connects academic, research, government, and corporate networks throughout the region to create and share new knowledge; and creates new opportunities for all.



## International Accreditations

CITY College is accredited and recognised by a range of highly acclaimed professional international bodies and accrediting organisations:

**The Association of MBAs (AMBA), The British Computer Society (BCS), The British Accreditation Council (BAC), The Chartered Management Institute (CMI), British Psychological Society (BPS)**



## The University of Strasbourg

CITY College, University of York Europe Campus together with the Faculty of Economics and Management of the prestigious University of Strasbourg have formed a strategic educational collaboration and are jointly offering a world-class, dual degree programme: the Pan-European Executive MBA programme.

**18** Nobel Prize Winners

# Undergraduate Programmes Bachelors



## Business Administration and Economics Department

- Business Studies (Accounting and Finance) - BA (Hons)
- Business Studies (Management) - BA (Hons)
- Business Studies (Marketing) - BA (Hons)
- Business Studies (Hotel and Hospitality Management) - BA (Hons)

## Psychology Department

- Psychology - BSc (Hons)

## Computer Science Department

- Computer Science - BSc (Hons)
- Computer Science (Artificial Intelligence & Data Science) - BSc (Hons)
- Computer Science (Business Informatics) - BSc (Hons)
- Computer Science (Web Technologies) - BSc (Hons)

## Humanities Department

- Communication and Digital Media - BA (Hons)
- English Language, Linguistics and Literature - BA (Hons)

### GENERAL INFORMATION

**DURATION OF STUDIES:** 3 YEARS

**LANGUAGE OF INSTRUCTION:** ENGLISH (3 YEARS),  
GREEK/ENGLISH

**ALL DEGREES ARE AWARDED BY THE UNIVERSITY OF YORK**

*ASK US TO  
LEARN MORE!*

# Postgraduate Programmes Masters



## Business Administration and Economics Department

- Business Analytics and Decision Sciences - MSc (Weekends/Blended)
- Digital Marketing and Social Media - MA
- Finance and Banking - MSc
- Finance and Risk Management - MSc
- Management (General) - MSc
- Management (Human Resource Management) - MSc
- Management (Logistics and Supply Chain Management) - MSc
- Marketing, Advertising and Public Relations - MA
- Neuromarketing - MSc
- Shipping, Port Management and Logistics - MSc (Online/Synchronous Weekends/Blended)

## Psychology Department

- Clinical Psychology - MSc
- Clinical Neuropsychology - MA
- Cognitive Neuropsychology - MSc
- Counselling & Psychotherapy - MSc
- Counselling Psychology - MSc
- Counselling Psychology with a Practicum - MA

## Computer Science Department

- Artificial Intelligence and Data Science - MSc (Weekends)
- Web and Mobile Development - MSc (Weekends)
- Software Development - MSc (Weekends, Online/Synchronous)
- Software Development with Industry Placement - MSc (Weekends, Online/Synchronous)

## Humanities Department

- Applied Linguistics with TESOL - MA (Weekends)
- Translation and Interpreting - MA (Weekends)
- International Relations and European Union Studies - MA

### GENERAL INFORMATION

**MODE OF DELIVERY:** Depending on the programme:  
Weekdays, Weekends, Online

**DURATION OF STUDIES:** 1 YEAR FULL-TIME, 2 YEARS PART-TIME  
Masters that include industrial placements / internships /  
experience training may last longer

**LANGUAGE OF INSTRUCTION:** ENGLISH

**ALL DEGREES ARE AWARDED BY THE UNIVERSITY OF YORK**

# UNIVERSITY OF YORK

## A world-class university

The University of York is one of the world's premier institutions for inspirational teaching and life-changing research. It is a member of the prestigious Russell Group, representing 24 leading UK universities maintaining the highest research and academic standards. In the Times Higher Education's ranking of the most recent Research Excellence Framework (REF 2021), York was ranked 10th in the UK for research impact. The University aims -

research with relevance and reach, ethical and empowering education, positive and productive partnerships, lasting legacies - enable it to realise its vision of creating social benefit and public good through everything it does. The University of York works across disciplines to find better ways to research and address the global challenges of our time; provide students with the opportunity

to encounter different ways of understanding the world around us and new ways of shaping it; magnify its impact through local and global partnerships with boldness, ambition and innovation in the ways it creates, shares and applies knowledge; and opens opportunity for all to join a diverse and inclusive community of shared purpose.



## The University of York UK university rankings

- No 18 - Guardian Good University Guide 2022
- No 19 - The Times Good University Guide 2022
- No 18 - Overall in the Complete University Guide 2022
- No 24 - Times Higher Education (THE) 2022

## Excellence in Research

The University of York is ranked in the top 10 in the UK for the quality of its research.

- No 10 - Times Higher Education (THE) Research Excellence Framework (REF) 2021

## The University of York world university rankings

- No 169 in the world - Times Higher Education (THE) 2022
- No 151 in the world - QS World University Rankings 2022
- No 12 in the Golden Age Rankings 2020



# THE PAN-EUROPEAN EXECUTIVE MBA

## The Pan-European Executive MBA

### KEY FEATURES

#### DURATION

**2 years**, 9 weekend classes at the study destination of your choice, plus:  
1 study trip at the University of York (UK)  
1 study trip at the University of Strasbourg (France)  
1 study trip in Thessaloniki (Greece)

#### LANGUAGE OF INSTRUCTION

English

#### LOCATION OF STUDIES

The programme is offered in **8 study destinations for you to choose** across the region (Thessaloniki, Sofia, Bucharest, Belgrade, Kyiv, Tbilisi, Yerevan, Baku). For more information, please visit our website.

#### DEGREE TITLE

Dual degree programme leading to two degrees:  
**Master in Business Administration** (with specialisation) awarded by the **University of York**  
**Master in Business Administration** (with specialisation) awarded by the **University of Strasbourg** [Master of Business Administration (MBA), Diplôme de l'Université de Strasbourg]



**Executive Mode**  
face-to-face delivery  
plus study trips  
plus 1 online unit

OR



**Executive Mode Blended**  
synchronous online  
delivery plus study trips  
plus 1 online unit

## Executive MBA

MBA in General Management

MBA in Marketing

MBA in Finance

MBA in Logistics and  
Supply Chain Management

MBA in Health Care Management

MBA in Human Resource Management

## A world-class dual degree programme

CITY College, University of York Europe Campus jointly with the Faculty of Economics and Management of the University of Strasbourg, offers a unique educational opportunity for today's executives and business professionals: the Pan-European Executive MBA programme across South East & Eastern Europe as well as the Caucasus region, leading to two prestigious MBA degrees awarded by two universities: The University of York (UK) and the University of Strasbourg (France).

The Pan-European Executive MBA is an innovative programme designed for today's managers and business professionals who need to improve their skills and Knowledge for professional, career and personal advancement. The programme leverages local and international perspectives while at the same time balances theory and practice taking a holistic approach to business management education. Distinguished professors from the CITY College Europe Campus, the University of Strasbourg, as well as other well-recognised universities worldwide, and industry experts with significant professional experience bring their knowledge and expertise to the MBA classroom. Participants enrich their experiences and share best practice with people from other cultures, countries and industries. Every year high level managers from leading companies of South-East and Eastern Europe are admitted to our MBA programme. Executives need not give up their positions or interrupt their careers in order to participate in the course as lectures are held in three-day sessions, which take place one weekend a month (Friday, Saturday and Sunday).

## Structure of the course

The programme consists of three cycles of lectures, lasting eighteen months and the postgraduate dissertation.

**9 weekend classes** (Friday afternoon, Saturday, Sunday)

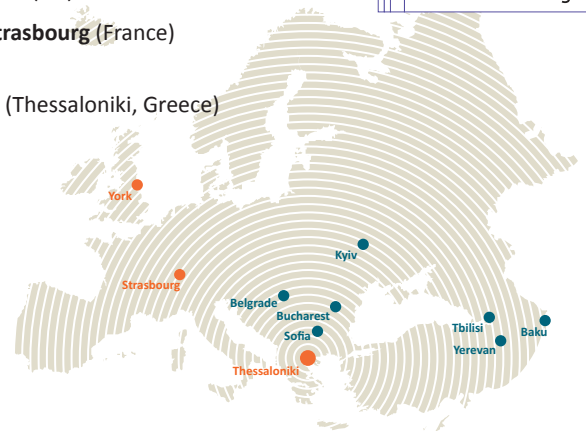
**1 unit delivered online**

**1 Study Trip at the University of York (UK)**

**1 Study Trip at the University of Strasbourg (France)**

**1 Study Trip at CITY College,  
University of York Europe Campus (Thessaloniki, Greece)**

**Dissertation / Industrial Project**



## Accreditations

**Association of MBAs (AMBA)**

**The Pan-European Executive MBA programme is one of the only 300 MBA programmes across the world accredited by AMBA.**



**Chartered Management Institute (CMI)**

Our programme is accredited by the Chartered Management Institute (CMI).



## Additional awarding qualifications

In addition to their dual MBA degree from the University of York and the University of Strasbourg, graduates may additionally obtain the Level 7 Executive Diploma in Strategic Management and Leadership of CMI, as well as the AMBA Certificate from the Association of MBAs.

# CHOOSE CITY COLLEGE, UNIVERSITY OF YORK EUROPE CAMPUS

## CITY College, University of York Europe Campus



The **1st leading British university** to award Europe Campus status in the region at CITY College, University of York Europe Campus



Bachelors and Masters degrees awarded by a **world-class university**, the University of York\*  
\*No 151 in the world QS World University Rankings 2022



**97% graduate employment** rate within one year of graduation



A **strategic partnership** for the Executive MBA programme with the Faculty of Economics and Management of the prestigious French **University of Strasbourg**. (18 Nobel Prizes)



**9 international study destinations** in SE and Eastern Europe and the Caucasus countries



Accreditations by **leading independent international accreditation/ professional bodies**



Over **200 international research partners**, 80 PhD students and more than 80 EU research projects in 17 years



More than **7000 alumni** from **60 countries**

### VISIT OUR CAMPUS

MAIN CAMPUS IN THESSALONIKI

#### ADMISSIONS OFFICE | LEONTOS SOFOU BUILDING

3, Leontos Sofou Street, 546 26 Thessaloniki, Greece  
Tel: (+30) 2310 224 026



#### ADMINISTRATION OFFICE | STRATEGAKIS BUILDING

24, Proxenou Koromila Street, 546 22 Thessaloniki, Greece  
Tel: (+30) 2310 224 186, 275 575, Fax: (+30) 2310 287 564

### FOLLOW US ON SOCIAL MEDIA

    citycollegethess

### FIND OUT MORE

 [york.citycollege.eu](http://york.citycollege.eu)  
 [acadreg@york.citycollege.eu](mailto:acadreg@york.citycollege.eu)

