



The University Of Sheffield.



CITY College
An International Faculty Of The University.

Business Administration & Economics Department.

GUEST LECTURE

Working with Advertising Agencies: a Practitioner's Guide

Mr Marios Grantas
Marketing Consultant



Wednesday 3 December 2014
18:00-19:00
ILC Seminar Room, 6th floor

For
MA Marketing, Advertising & PR
Group B

Subject knowledge	Applying Skills and Knowledge	Explore in Greater Depth
K	ASK	GD