



The University Of Sheffield.



CITY College
An International Faculty Of The University.

Business Administration & Economics Department.

GUEST LECTURE

Evaluating PR Plans



Mrs Tatjana Loparski

Executive Director

Element PR & Corporate Communications
Skopje, FYROM

Wednesday 17 December 2014

20:30-22:00

Auditorium "Rodoula Kehaghias"

PUBLIC RELATIONS

For
MA Marketing, Advertising & PR
MA Digital Marketing & Social Media
3rd Level Marketing Track

