



The University Of Sheffield.



CITY College
An International Faculty Of The University.

Business Administration & Economics Department

GUEST LECTURE

Modern Business Etiquette: a Tool for Success in the Corporate World

By Dr Daniela Koleva, Business Etiquette and International Protocol Consultant

Saturday 20 December 2014

09:00 – 10:30

VUZF Premises



For

**MA Marketing, Advertising & PR
MA Digital Marketing & Social Media
students at VUZF**

Subject knowledge	Applying Skills and Knowledge	accomplished communicator
K	ASK	AC