



The University
Of Sheffield.



CITY College
An International
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The University.

**Business Administration &
Economics Department**

SEMINAR

Writing your Dissertation

By Dr Alexandros Kapoulas, Lecturer

Friday 19 December 2014

20:00-21:00

Room 305, Bd Expozitiei nr 30A



For SNSPA

**MA Marketing, Advertising & PR
students at dissertation stage**

Skilled & Ethical
Researcher

R

Critical, Analytical
& Creative thinker

CAC

Critically analyse
the knowledge,
ideas and research

PG

CA