

BAED

Business Administration
and Economics
Department



UNIVERSITY
of York

Europe Campus

CITY College

TOGETHER FOR GOOD ACTION SERIES

Get inspired through
Social Entrepreneurship cases

THURSDAY, 7 DECEMBER
13:00-14:30
Lecture Theater 8

SPEAKER:

Dr. SOTIRIS PETROPOULOS
Co-Founder of HIGGS,
Associate Professor
at the University of the Peloponnese



Topics to be covered:

- What is the social economy ecosystem and why do we see this sector growing?
- How one can set-up a social economy initiative - a step-by-step guide.
- What are the do's and don'ts based on various case studies?

The event takes place in the context of Entrepreneurship and Small Business
Mandatory for 3rd stage students
Open to all

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