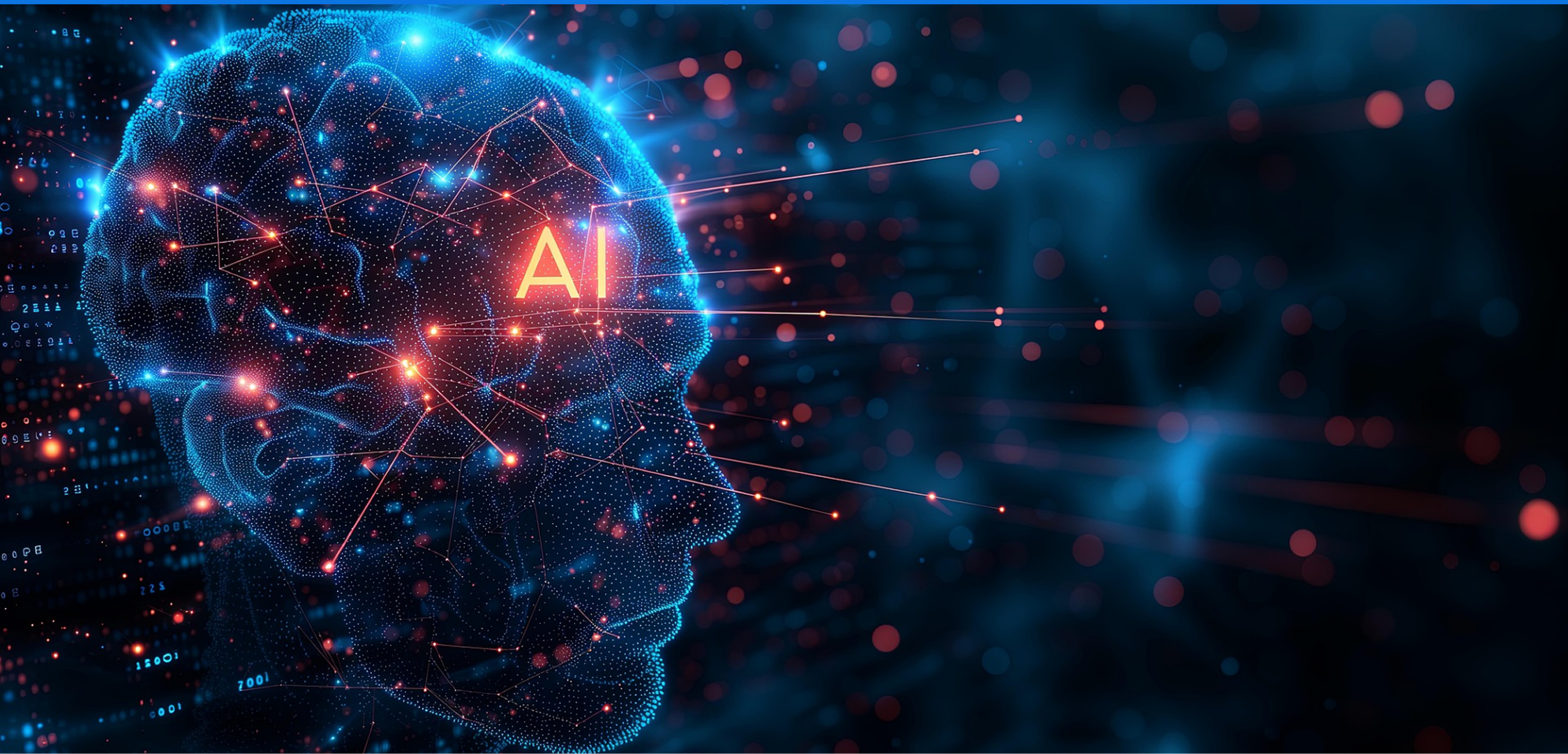




# Machine Learning and AI as an enabler of Digital Transformation in Logistics



**Tuesday, 5 May 2026**

**12:30** | Conference Centre, Galini Campus

**Guest Speaker:**

**Prof. Dilay Celebi Gonidis**

Lecturer, School of Business  
University of York Europe Campus



**Brief Description:**

In today's fast-paced and volatile business environment, Artificial Intelligence (AI) and Machine Learning (ML) have become key drivers of digital transformation in logistics and supply chain management. This talk explores how these technologies go beyond basic automation, enabling systems to learn from real-world operational data, optimize routes, forecast demand and adapt processes effectively mimicking the human brain's ability to identify complex patterns and relationships across dynamic logistics networks.

